



Brian Lukorito

Software enthusiast

lukoritob@gmail.com

0712242730

30200-2501, Mombasa, Kenya

portfolio-website-brian1.vercel.app/

linkedin.com/in/lukoritob

@itslukorito

github.com/lukoritob

Brian is a virtuality maestro who is adept in amalgamating his vast marketing acuity with technological expertise. He excels in transforming websites into traffic magnets with exceptional search engine optimization with keen focus on content strategy, competitive research, back linking and keyword research. Brian is proficient in charting the murky waters of website data analytics, the power of React component based language and troubleshooting the nuances of WordPress in addition to creating landing pages. His work results to efficient, scalable, visual stunning, and clean digital masterpieces. Beyond his work life, he is committed to fitness. He dedicates time to weightlifting for physical vitality and mental acuity.

EDUCATION

Degree

Technical University of Mombasa

09/2016 - 09/2020

Mombasa

Bachelor of science in Computer Science and Mathematics
- Course

KCSE

Boma Boys High School

02/2012 - 11/2015

Kitale

KCPE

Friends School Satellite Academy

01/2002 - 11/2011

Kitale

WORK EXPERIENCE

Marketing Associate

Reactionpower Inc

01/2022 - 04/2022

United States

Achievements/Tasks
- Conducting market research, analyzing customer behavior, tracking campaign performance, setting up standard operating procedures, and staying on top of market trends and competitor research.

Search Engine Optimization Team Lead

Reactionpower Inc

05/2022 - 09/2022

United States

Achievements/Tasks
- On-Page, Off-Page, and Technical SEO optimizations.

Senior Web Architect

Reactionpower Inc

10/2022 - Present

Stevens Creek Blvd

Achievements/Tasks
- Home page, Landing pages, and blog posts set up with WordPress, Search Engine Optimization(on-page, off-page, & technical SEO) as well as, data entry and updating standard operating procedures.

SKILLS

SEMrush

Google Analytics 4

Google search Console

WordPress

HTML

CSS

BOOTSTRAP

Search Engine Optimization

ahrefs

SQLite3

Efficient Communication

Tailwind CSS

Reactjs

Python Django

REFEREES

Elsie Achieng

- Marketing Assistant at Proviziano
- email: achieng@proviziano.com

Marion Jepkoskei

- Strategic Communications Professional
- email: marionjepkoskei124@gmail.com

Veronica Kariuki

- Global Head of Marketing Strategy at Reactionpower
- email: vkariuki516@gmail.com

CERTIFICATES

Responsive Web Design

Free code camp

Hubspot Inbound Marketing

Hubspot

Applied Data Science (02/2021 - 06/2021)

WorldQuant University

INTERESTS

Programming

current Affairs

Football

Reading